



**WESTLAKE**  
SMILE DESIGN

GENERAL, COSMETIC & IMPLANT DENTISTRY

DR. DAVID HAKIMI & DR. ARMON EBEN

805-497-9585



Produced to improve your dental health and awareness

Winter 2014

from the dentists

*Happy  
New Year!*

The beginning of the new year is about taking the time to reflect on what has passed, what we're grateful for, our new and continuing goals, and putting as much in place as possible to make them happen. We have our list underway, and these goals are always top priority...

- Provide highly skilled dentistry to our patients
- Continue to encourage all of our patients to participate in preventive dentistry
- And most importantly, continue to thank you, our patients, for your commitment and loyalty to the team.

Thank you for making the past year a great one for us, and we wish you all the best for a great new year!

*Sincerely,*

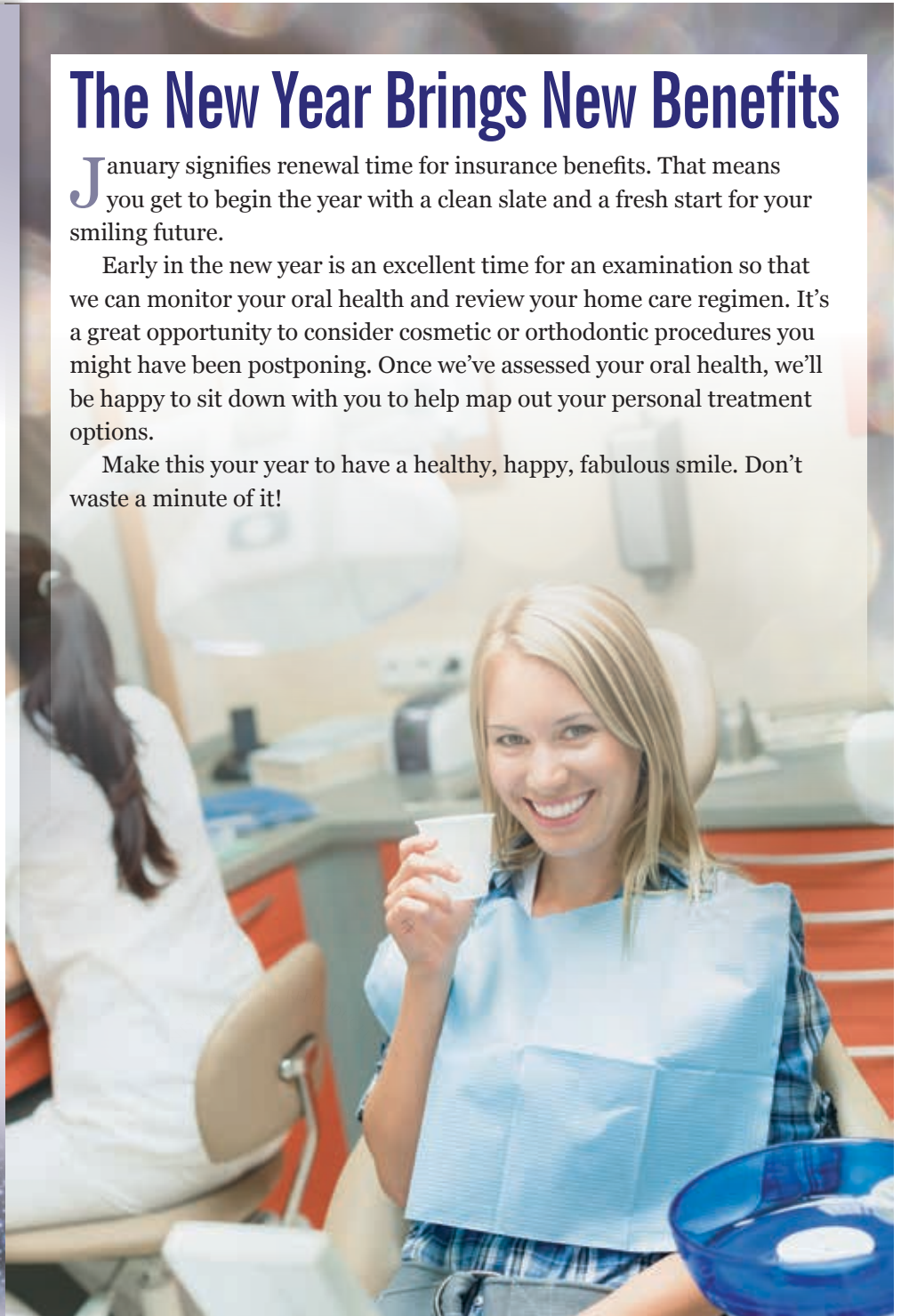
*Dr. David Hakimi  
& Dr. Armon Eben*

## The New Year Brings New Benefits

**J**anuary signifies renewal time for insurance benefits. That means you get to begin the year with a clean slate and a fresh start for your smiling future.

Early in the new year is an excellent time for an examination so that we can monitor your oral health and review your home care regimen. It's a great opportunity to consider cosmetic or orthodontic procedures you might have been postponing. Once we've assessed your oral health, we'll be happy to sit down with you to help map out your personal treatment options.

Make this your year to have a healthy, happy, fabulous smile. Don't waste a minute of it!



THANK YOU FOR ALL YOUR REFERRALS. WE APPRECIATE THEM!



# Straight Teeth = Health The Clear Alternative to Braces

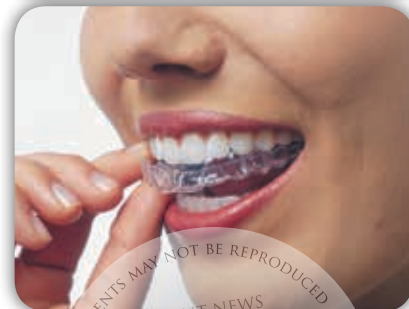
## The added benefits of Invisalign

We seek the maximum benefits from *everything*. Look at cell phones. They're not just for calls anymore – they're for email, web surfing, and entertainment. Talk about multi-beneficial! Why should your orthodontic treatment be any different? You *can* have more than just straight teeth. With *Invisalign*®, not only can you improve aesthetics, but more importantly, occlusion (bite), periodontal health, and overall health.

When teeth are misaligned they can be difficult to clean. Gaps and crowding can exacerbate the buildup of bacteria, making the development of periodontal problems likely. The resulting gum disease has been linked to overall health issues, including diabetes, heart disease, stroke, and a host of other systemic troubles. This illustrates the need for straighter teeth – not just for looks, but *for your health*.

You can even begin to reap the benefits *during* treatment, because with Invisalign, unlike braces that cannot be removed, aligners can be removed to eat and at cleaning times. This allows for proper brushing and flossing techniques which reduces your risk of periodontal, and overall, health problems. You *can* better maintain effective oral care.

Once Invisalign treatment is complete, your bite will be correct, and chewing and possibly even speech improved. Realignment also relieves stress on the supporting bones and jaw joints, preventing future problems. And of course, your proud smile will be bright and beautiful.



**Improve your overall health. Ask us about Invisalign today.**

## office information



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**Dr. David Hakimi**  
**Dr. Armon Eben**

911 Hampshire Road, Suite 7  
Westlake Village, CA 91361-2838

### Contact Information

Office (805) 497-9585  
Fax (805) 497-8185

### Office Hours

Monday 8:30 am – 6:00 pm  
Tuesday 8:30 am – 6:00 pm  
Wednesday 7:00 am – 6:00 pm  
Thursday 7:00 am – 6:00 pm  
Friday 7:00 am – 5:00 pm

### Office Staff

Beth, Sally, Shannon ..... Office Administrators  
Karla, ..... Hygienist  
Wendy, Alisha, Heather..... Assistants

## Your Referrals... Get special care

Huge international corporations and advertising agencies would give just about anything to get something we have and they don't. We're privileged to have your loyalty and your referrals.

Maybe you'll be surprised to learn we get most of our new patients from existing patients, like you. This is much more valued than any marketing campaign as it's clear that your testimonial speaks volumes beyond any advertising slogan. It's simple really... Because your referrals know you, they trust you. And that means they'll trust us.

We want you to understand we are committed to upholding your trust by providing your referrals with the special care you intend for them.

We welcome your referrals, and we're very proud of them. *Thank you.*

